

Date: June 4th, 2026

Place: Keskuskauppakamari, Alvar Aallon 5C, Helsinki

EVENT AGENDA

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|---------------|--|
| 11:30 - 12:30 | LUNCH |
| 12:30 - 12:50 | OPENING & SCENE SETTING
Welcome, introductions, and an overview of the Intelligent Connected Cities (ICC) project target markets, and session objectives. |
| 12:30 - 12:50 | INSPIRING CASES FROM INTELLIGENT CONNECTED CITIES (ICC) PROJECT COUNTRIES
Short case examples from companies with experience in Intelligent Connected Cities (ICC) target markets. |
| 13:20 - 13:50 | BUSINESS OPPORTUNITIES
An overview of business opportunities in Singapore, the Philippines, and Saudi Arabia. |
| 13:50 - 14:10 | BREAK |
| 14:10 - 14:40 | INTRODUCTIONS & DEFINED BUSINESS CASE
Participants join market-focused groups and explore shared opportunities. |
| 14:40 - 15:25 | CREATING IDEAS FOR SOLUTIONS & GETTING FEEDBACK
Group work: Participants identify potential solutions, collaboration needs, and market-entry approaches. |
| 15:25 - 15:40 | COLLECTING AND SHARING THE RESULTS
Groups share key insights, collaboration needs, and opportunities for further networking. |
| 15:40 - 15:50 | SHARING WITH OTHERS MARKET COLLABORATION OPPORTUNITIES
Participants share collaboration interests and identify possible next steps. |
| 15:50 - 16:00 | CHECK-OUT & CLOSING
Reflection on key takeaways and closing remarks. |
| 16:00 - 17:00 | NETWORKING & MINGLING OVER DRINKS (OPTIONAL)
Informal networking and continued discussions. |